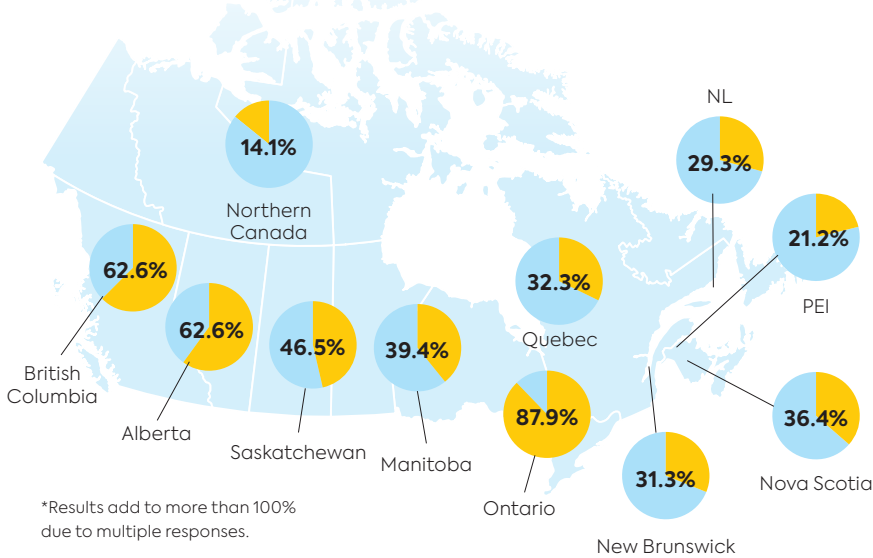


Our Members: A Snapshot

Where Canadian Franchise Association (CFA) member franchise systems operate



CFA Membership by Sector

| | |
|--|-----|
| Automotive & Truck Services / Products / Rentals | 4% |
| Commercial / Residential Services | 11% |
| Educational Products & Services | 5% |
| Food – Restaurants / Dining Rooms | 15% |
| Food – Quick Service Restaurants | 23% |
| Hair & Nail Salons / Spas / Tanning | 3% |
| Health / Fitness / Nutrition / Weight Loss | 5% |
| Home Based Businesses | 2% |
| Home – Improvement / Reno / Restoration / Inspection | 7% |
| Hotels / Motels / Campgrounds | 1% |
| Retail | 7% |
| Seniors Services / Home Care / Transition | 4% |
| Other | 13% |

CFA Membership Breakdown – Franchise Support Services / Suppliers

| | |
|---|-----|
| Accountants | 3% |
| Advertising / Graphics | 4% |
| Banks / Financial Services | 11% |
| Business Aids & Services | 5% |
| Computer / Software / Internet | 9% |
| Digital Marketing / Website Development | 5% |
| Franchise Consulting Services | 10% |
| Franchise Development | 3% |
| Insurance | 5% |
| Lawyers | 32% |
| Other | 7% |
| Payroll / HR Services | 3% |
| Printers / Publishers / Publications | 3% |

What Does the CFA's Membership Look Like?

Over **750** corporate members

Operating in over **50** different sectors

419 franchise systems, with **592** brands

CFA members represent **48,000+** franchised outlets across Canada



This logo identifies franchise systems and supplier companies as members of the Canadian Franchise Association. Canadians are encouraged to look out for this symbol when researching franchise opportunities or assembling support professionals to assist in their search because CFA members are committed to excellence in franchising and follow the CFA's Code of Ethics.