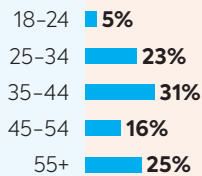


Snapshot of a Prospective Franchisee

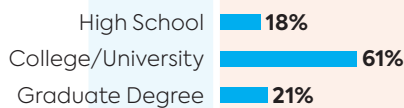
CFA reached more than 340,000 prospects in 2018!

Male **69%** Female **31%**

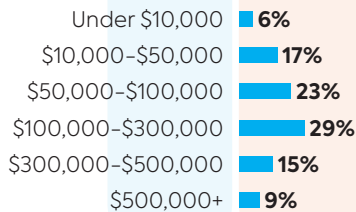
How old are they?



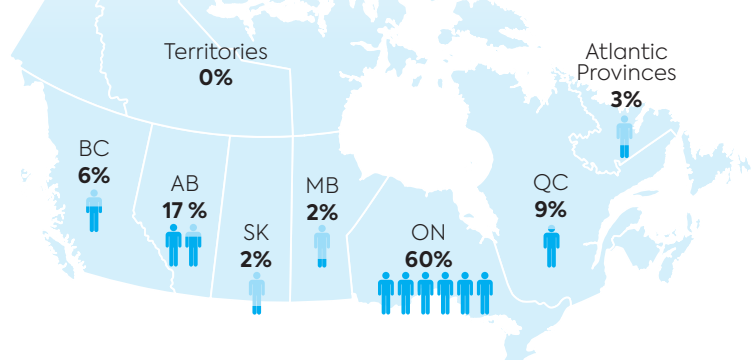
How educated are they?



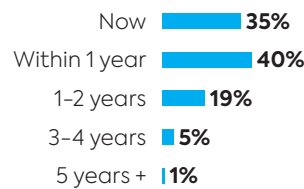
How much money do they have?



Where do they live?



When are they looking to invest?



What kind of franchise are they looking for?

