Canadian Franchise Association™

Register today!

+FRANCHISE YOUR BUSINESS

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Topics Covered

What exactly is happening in the Canadian franchising environment? Trends and recent developments

Ensure you attract the best! Strategies for marketing to potential franchisees

Don't forget about the law! The legal side of franchising and avoiding the pitfalls

Money is always an issue! Financing the franchise and dealing with bankers

Been there, done that! Experiences from a franchisor and the ups and downs you can expect

Speakers Include: Financial Representative, Franchisor, Franchise Lawyer, Franchise Consultant, Moderator

There will be an opportunity for Q&A at the end of the session.

Seminar Registration Form

Edmonton, Alberta

9:00am – 3:00pm | Monday, March 25, 2019

Edmonton Convention Centre | Meetings Level, Salon 1
9797 Jasper Avenue

As a growth strategy, franchising provides you with the ability to gain market share by increasing your points of distribution. Compared to other business expansion models, franchising allows you to expand faster with minimal capital as investment at the unit level is covered by your franchisees. Your brand's growth won't be limited to one or two cities – franchising offers the opportunity to have a multitude of units throughout the world.

+ Find out How to Franchise Your Business.
+ Learn how to effectively compete with your larger competitors.

Registration:

☐ **Early Bird Price by (March 24): $249**[+5% TAX] ☐ **Regular Price: $299**[+5% TAX]
☐ **CFA Members: $125**[+5% TAX]

Registration includes: light breakfast and lunch, Resource Package to help you build your franchise and 2 passes to the Franchise Canada Show March 23 & 24, 2019 *(upon receiving contact and payment information, CFA will email the passes directly to you* ***a few days before the show****).*

Want to learn more about franchising? Stay informed by signing up for e-mail blasts:

☐ Please subscribe me to Franchise E-News, CFA's free e-newsletter featuring the latest franchise opportunities in Canada, new CFA members and more
☐ Please keep me informed about upcoming CFA events, publications and programs
☐ Please share my information with speakers and sponsors from the March 2019 Franchise Your Business Calgary Seminar so they can send me franchising information, special offers, news and more

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WARNING: Sending credit card information by email is not secure. If emailing completed form, please call CFA with your credit card information (416-695-2896 ext. 233).

E-Mail, Fax or Mail

Your Registration Form to Melody Lau

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Toronto, ON M9C 5K6
Email: mlau@cfa.ca
Phone: 1-800-665-4232 ext. 244
Fax: 416-695-1950

Registration Cancellation and Substitution Policy

All prices are quoted in Canadian dollars. GST Registration Number R122972920. All cancellations must be sent in writing to the CFA. Full refunds less a $30 administration fee will be made on cancellations received on or before Friday, March 15, 2019. Cancellations after this date will not be eligible for refunds or credit, but may be transferred to another individual from the same company for this event. The sponsors and management of the event reserve the right to make necessary changes to this program. Every effort will be made to keep the presentations and speakers as represented. However, unforeseen circumstances may result in the substitution or cancellation of a presentation topic or speaker. The CFA reserves the right to cancel the event, liability will be limited to the registration fee. 02/05/19_GPM

Canadian Franchise Association™
Growing together