



**your  
2018** | Convention  
Opportunity  
Success

**CFA National Convention 2018**  
OTTAWA, ON | APRIL 22-24, 2018

**PLEASE COMPLETE ONE FORM PER PERSON**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

**CFA MEMBER:** Franchise System Franchisee FSS **NON-MEMBER:** Franchise System Franchisee FSS

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Food Allergies/Restrictions: \_\_\_\_\_

Is this your first time attending CFA National Convention? Yes No

**FULL CONVENTION PACKAGES:** *Includes: All Keynote, Concurrent & Roundtable Sessions, Power Sessions, FSS Forum, Essential Legal Update, Awards Presentation Dinner, After-Party, Marketplace Reception, Closing Keynote Lunch, all meals, and a full electronic package of education materials.*

**Registration Rates:**

Member Rate \$1,295    Non-Member Rate \$1,925    Team Member Rate \$1,195

**1** FULL CONVENTION PACKAGE TOTAL: \$ \_\_\_\_\_

**SAVE WITH  
TEAM RATES!**  
Register 3 or more  
individuals from the  
same member company  
and receive \$100 off  
each registration.

**PRE-REGISTERED SESSIONS:**

Pre-registration is required for the following sessions. Please indicate which sessions you will be attending.

**SUNDAY: Power Sessions (1:00 - 2:45 PM)**

Not attending Power Sessions

**A: Millennials in Franchising,**  
John Evans, President, *EverLine Coatings & Services Ltd.* & Carmelo Marsala, President & Founder, *Spray-Net Inc.*

**B: Building Your System Choosing the Right Franchisees,** Jania Bailey, CEO, *FranNet LLC*

**C: Digital Marketing: Trends and Opportunities,** Dan Monaghan, Co-Founder, *WSI Digital*

Marketplace Reception (6:00 - 7:30 PM)    FSS Forum\*\*    Essential Legal Update

**MONDAY:** Closed-Door CEO Session\*    Gala Awards Presentation Dinner    After-Party

**TUESDAY:** Closed-Door CEO Session\*    Closing Keynote Luncheon    Franchise Awareness Day

**IMPORTANT - STAY INFORMED!**

Get the latest news and updates on franchising and be the first to find out about special offers for CFA members by signing up to receive e-mails from CFA and our sponsors:

I consent to receive e-mails from CFA National Sponsors and Event Sponsors.

I consent to receive e-mails from CFA National Convention Marketplace Exhibitors.

I consent to receive e-mails from CFA, including (but not limited to) event notifications, program information, newsletters and more.

**EVENT ATTENDANCE POLICY:**

CFA "Educational Events" are open to all CFA Members and non-member franchisors and their franchisees. Non-member suppliers are permitted to send representatives to attend up to one educational event in a four-year period. Non-member supplier companies that are otherwise not eligible to become CFA members are not eligible to attend the CFA educational events.

Full Event Policy available at: [www.cfa.ca/events-webinars](http://www.cfa.ca/events-webinars)

*\*NOTE: Closed-Door CEO Sessions are open only to CEOs and/or Presidents of CFA Member Franchise Systems.*

*\*\*NOTE: FSS Forum is exclusively for FSS Members.*

**TURN OVER** ➔  
for additional offerings!



**your  
2018** | Convention  
Opportunity  
Success

**CFA National Convention 2018**  
OTTAWA, ON | APRIL 22-24, 2018

**BRING YOUR COLLEAGUES!**

**ONE-DAY RATE REGISTRATIONS:** *(Fill in separate form for each attendee)*

*Please note: To qualify for the One-Day Rate Registration, a **minimum of one representative** from your company must be registered for a Full Convention Package.*

**SUNDAY, APRIL 22, 2018:** Member Rate - \$450.00 Non-Member Rate - \$650.00

Includes: Power Session, Keynote, Essential Legal Update, Marketplace Reception

	<b>POWER SESSION A</b>	<b>POWER SESSION B</b>	<b>POWER SESSION C</b>	<b>Not Attending a Power Session</b>
<b>I will be attending:</b>	FSS Forum**	YES	NO	
	Essential Legal Update	YES	NO	

**MONDAY, APRIL 23, 2018:** Member Rate - \$645.00 Non-Member Rate - \$845.00

Includes: Keynote, Concurrent & Roundtable Sessions, FSS Forum, Breakfast, Lunch and Refreshment Breaks, Awards Cocktail Reception, Awards Presentation Dinner & the After-Party

**I will be attending:** Closed-Door CEO Session\* YES NO

**TUESDAY, APRIL 24, 2018:** Member Rate - \$450.00 Non-Member Rate - \$650.00

Includes: Breakfast, Refreshment Breaks, Roundtable Sessions & Concurrent Sessions, Closing Keynote Lunch

**I will be attending:** Closed-Door CEO Session\* YES NO  
Franchise Awareness Day YES NO

**2** ONE-DAY RATE REGISTRATION TOTAL: \$ \_\_\_\_\_

**ADDITIONAL TICKETS - Awards Gala / Closing Lunch:**

Awards Gala Tickets: \$200.00 X \_\_\_\_\_ = \$ \_\_\_\_\_

Closing Lunch Tickets: \$100.00 X \_\_\_\_\_ = \$ \_\_\_\_\_

**3** ADDITIONAL TICKET TOTAL: \$ \_\_\_\_\_

To order a table of ten (10) for the Awards Presentation Dinner for \$1750, or for the Closing Keynote Luncheon for \$850, please contact Joanne Capano at [jcapano@cfa.ca](mailto:jcapano@cfa.ca) or 416-695-2896 Ext. 245

**TOTAL & PAYMENT**

<b>1</b>	Full Convention Package:	\$ _____
<b>2</b>	One-Day Rate Registration:	\$ _____
<b>3</b>	Additional Tickets:	\$ _____
	Subtotal:	\$ _____
	13% HST:	\$ _____
<b>4</b>	<b>TOTAL:</b>	<b>\$ _____</b>

Cheque attached (payable to Canadian Franchise Association)

AMEX      VISA      MC

Card #: \_\_\_\_\_ Expiry: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

**Your registration must be accompanied by full payment in order to be processed.**

**Cancellation Policy:**

*All prices are quoted in Canadian dollars. GST/HST Registration Number 12297 2920 RT0001.*

*All cancellations must be sent in writing to the CFA. Full refunds less a \$100 administration fee will be made on cancellations received on or before March 1, 2018. Cancellations after this date will not be eligible for refunds or credit, but may be transferred to another individual from the same company for this event. If the event is cancelled, liability is limited to the refund of fees paid to CFA.*

*The sponsors and management of the meeting reserve the right to make necessary changes to this program. Every effort will be made to keep the presentations and speakers as represented. However, unforeseen circumstances may result in the substitution or cancellation of the event, presentation topic or speaker.*

REG\_011018JJ



**Questions regarding registration? Contact Joanne Capano at [jcapano@cfa.ca](mailto:jcapano@cfa.ca)**

**SEND YOUR COMPLETED REGISTRATION FORM TO:**

Canadian Franchise Association - 116-5399 Eglinton Avenue West, Toronto, ON M9C 5K6  
Fax: 416-695-1950 • Email: [registration@cfa.ca](mailto:registration@cfa.ca) • Phone: 1-800-665-4232 ext. 245