

CANADIAN FRANCHISE ASSOCIATION
2018 NATIONAL CONVENTION

APRIL 22-24, 2018 | OTTAWA, ONTARIO | THE WESTIN OTTAWA

your
2018

Convention
 Opportunity
 Success



PLEASE COMPLETE ONE FORM PER PERSON

First Name: _____ Last Name: _____
 Title: _____ Company: _____
 CFA MEMBER: Franchise System Franchisee FSS *NON-MEMBER: Franchise System Franchisee FSS
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Phone: _____ Fax: _____ Email: _____
 Food Allergies/Restrictions: _____
 Is this your first time attending CFA National Convention? Yes No

FULL CONVENTION PACKAGES: *Includes: All Keynote, Concurrent & Roundtable Sessions, Power Sessions, FSS Forum, Essential Legal Update, Awards Presentation Dinner, After-Party, Marketplace Reception, Closing Keynote Lunch, all meals, and a full electronic package of education materials.*

REGISTRATION RATES:

- Member Rate – \$1,295.00
- Team Member Rate – \$1,195.00
- Non-Member Rate – \$1,925.00

1 FULL CONVENTION PACKAGE TOTAL: \$ _____

SAVE WITH TEAM RATES! Register 3 or more individuals from the same member company and receive \$100 off each registration.

PRE-REGISTERED SESSIONS:

Pre-registration is required for the following sessions. Please indicate which sessions you will be attending.

SUNDAY: POWER SESSIONS { 1:00 PM – 2:45 PM }

- Not attending Power Sessions
- A) SALES: Millennials in Franchising
- B) MANAGEMENT: Building Your System with the Right Franchisees
- C) MARKETING/BUSINESS DEVELOPMENT: Harnessing the Power of Digital Marketing
- MARKETPLACE RECEPTION { 6:00 PM – 7:30 PM } FSS FORUM** ESSENTIAL LEGAL UPDATE

MONDAY: CLOSED-DOOR CEO SESSION* GALA AWARDS PRESENTATION DINNER THE AFTER-PARTY

TUESDAY: CLOSED-DOOR CEO SESSION* CLOSING KEYNOTE LUNCHEON FRANCHISE AWARENESS DAY

IMPORTANT - STAY INFORMED!

Get the latest news and updates on franchising and be the first to find out about special offers for CFA members by signing up to receive e-mails from CFA and our sponsors:

- I consent to receive e-mails from CFA National Sponsors and Event Sponsors.
- I consent to receive e-mails from CFA National Convention Marketplace Exhibitors.
- I consent to receive e-mails from CFA, including (but not limited to) event notifications, program information, newsletters and more.

EVENT ATTENDANCE POLICY:

CFA "Educational Events" are open to all CFA Members and non-member franchisors and their franchisees. Non-member suppliers are permitted to send representatives to attend up to one educational event in a four-year period. Non-member supplier companies that are otherwise not eligible to become CFA members are not eligible to attend the CFA educational events.
 Full Event Policy available at: www.cfa.ca/events-webinars

**NOTE: Closed-Door CEO Sessions are open only to CEOs and/ or Presidents of CFA Member Franchise Systems.*

***NOTE: FSS Forum is exclusively for FSS Members.*

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BRING YOUR COLLEAGUES!

ONE-DAY RATE REGISTRATIONS: (Fill in separate form for each attendee)

Please note: To qualify for the One-Day Rate Registration, a **minimum of one representative** from your company must be registered for a Full Convention Package.

SUNDAY, APRIL 22, 2018: Member Rate – \$450.00 Non-Member Rate – \$650.00

Includes: Power Session, Keynote, Essential Legal Update, Marketplace Reception

I will be attending Power Session:

A) SALES B) MANAGEMENT C) MARKETING/BUSINESS DEVELOPMENT

Not attending a Power Session

I will be also be attending: FSS FORUM** ESSENTIAL LEGAL UPDATE

MONDAY, APRIL 23, 2018: Member Rate – \$645.00 Non-Member Rate – \$845.00

Includes: Keynote, Concurrent & Roundtable Sessions, FSS Forum, Breakfast, Lunch and Refreshment Breaks, Awards Cocktail Reception, Awards Presentation Dinner & the After-Party

Yes, I will be attending the **CLOSED-DOOR CEO SESSION***

TUESDAY, APRIL 24, 2018: Member Rate – \$450.00 Non-Member Rate – \$650.00

Includes: Breakfast, Refreshment Breaks, Roundtable Sessions & Concurrent Sessions, Closing Keynote Lunch

I will be also be attending: **CLOSED-DOOR CEO SESSION*** **FRANCHISE AWARENESS DAY**

2 ONE-DAY RATE REGISTRATION TOTAL: \$ _____

ADDITIONAL TICKETS - Awards Gala / Closing Luncheon:

AWARDS GALA TICKETS: \$200.00 X _____ = \$ _____

CLOSING LUNCHEON TICKETS: \$100.00 X _____ = \$ _____

3 ADDITIONAL TICKETS TOTAL: \$ _____

To order a table of ten (10) for the Awards Presentation Dinner for \$1750, or for the Closing Keynote Luncheon for \$850, please contact Joanne Capano at jcapano@cfa.ca or 416-695-2896 Ext. 245

TOTAL & PAYMENT

1 Full Convention Package:	\$ _____
2 One-Day Rate Registration:	\$ _____
3 Additional Tickets Total:	\$ _____
Subtotal:	\$ _____
13% HST:	\$ _____
4 TOTAL:	\$ _____

Cheque attached (payable to Canadian Franchise Association)

AMEX VISA MC

Card #: _____ Expiry: _____

Cardholder Name: _____

Signature: _____

Your registration must be accompanied by full payment in order to be processed.

Please note that sending credit card information by email is not secure. If emailing completed form, please call CFA at 1-800-665-4232 ext. 233 with your credit card information.

Cancellation Policy:

All prices are quoted in Canadian dollars. GST/HST Registration Number 12297 2920 RT0001.

All cancellations must be sent in writing to the CFA. Full refunds less a \$100 administration fee will be made on cancellations received on or before March 1, 2018. Cancellations after this date will not be eligible for refunds or credit, but may be transferred to another individual from the same company for this event. If the event is cancelled, liability is limited to the refund of fees paid to CFA.

The sponsors and management of the meeting reserve the right to make necessary changes to this program. Every effort will be made to keep the presentations and speakers as represented. However, unforeseen circumstances may result in the substitution or cancellation of the event, presentation topic or speaker.

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