

Seminar

How To Franchise Your Business

Vancouver, British Columbia | 9:30 am - 3:00 pm | Monday, October 4, 2010

Attention: Business Owners

As a growth strategy, Franchising provides you with the ability to gain market share by increasing your points of distribution. Compared to other business expansion models, Franchising allows you to expand faster with

minimal capital as investment at the unit level is covered by your franchisees. Your brand's growth won't be limited to one or two cities — Franchising offers the opportunity to have a multitude of units throughout the world.

- ✓ Learn how to effectively compete with your larger competitors.
- ✓ Find out How to Franchise Your Business.

Speakers Include:

- Franchise Consultant
- Franchisor
- Bank Representative
- Franchise Lawyer

There will be an opportunity for Q&A at the end of the session.

Topics:

- **What exactly is happening in the Canadian franchising environment?**
Trends and recent developments
- **Ensure you attract the best!**
Strategies for marketing to potential franchisees
- **Don't forget about the law!**
The legal side of franchising and avoiding the pitfalls
- **Money is always an issue!**
Financing the franchise and dealing with bankers
- **Been there, done that!**
Experiences from a franchisor and the ups and downs you can expect

Registration:

- CFA Members:** \$125.00 per person + HST **Non Members:** \$225.00 per person + HST

Included with seminar registration: continental breakfast, a light lunch & a comprehensive Resource Package with articles, guidelines & publications designed to help you build your franchise and 2 FREE passes to The Franchise Show (Upon receiving contact and payment information, CFA will email the passes directly to you)

REGISTRATION FORM

CONTACT INFORMATION

Name: _____ Company: _____
Address: _____ City: _____ Province: _____ Postal Code: _____
Phone: _____ Fax: _____ E-mail: _____

PAYMENT METHOD (GST #R122972920)

- Check enclosed Visa MasterCard American Express

Amount: _____ Credit Card #: _____ Expiry Date: _____

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E-MAIL, FAX OR MAIL YOUR REGISTRATION FORM TO:

CANADIAN FRANCHISE ASSOCIATION • 5399 Eglinton Avenue West, Suite 116, Toronto, ON M9C 5K6
T: 416-695-2896 / 800-665-4232 Ext. 242 • F: 416-695-1950 • E: mlima@cfa.ca • W: www.cfa.ca

REGISTRATION CANCELLATION AND SUBSTITUTION POLICY

All prices are quoted in Canadian dollars. GST Registration Number R122972920. All cancellations must be sent in writing to the CFA. Full refunds less a \$30 administration fee will be made on cancellations received on or before Monday, September 6, 2010. Cancellations after this date will not be eligible for refunds or credit, but may be transferred to another individual from the same company for this event. The sponsors and management of the event reserve the right to make necessary changes to this program. Every effort will be made to keep the presentations and speakers as represented. However, unforeseen circumstances may result in the substitution or cancellation of a presentation topic or speaker. The CFA reserves the right to cancel the event, liability will be limited to the registration fee. Check here if you do not want your information shared. CFA provides delegate contact information (excluding email) to event sponsors.

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