



Canadian Franchise  
Association™

The Canadian Franchise Association is dedicated to promoting and strengthening excellence in franchising in Canada. The following informative materials are made available to assist franchisees and franchisors to become more knowledgeable about franchising.

## PUBLICATIONS ORDER FORM

# FranchiseCanada

Magazine & Directory

Official Publications of the Canadian Franchise Association



\$9.99\*

### FranchiseCanada Directory

Canada's best franchise resource, this annual publication combines articles for franchising success with over 1,100 easy-to-use listings of franchises available in Canada and the companies that support them.



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VALUE!**

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Designed to help a potential franchisee investigate a franchise before investing in one, this information package provides you with information to prepare you for success and key questions to ask franchisors.

### Included in the Kit:

- The latest issue of *FranchiseCanada* Magazine
- *FranchiseCanada* Annual Directory
- *Buying a Franchise in Canada* 2nd edition (retail value \$19.95) *Understanding and Negotiating Your Franchise Agreement*
- Other valuable information:  
A detailed "Checklist For Franchisees", prepared with the assistance of a Franchise Lawyer, Franchise Consultant and an Accountant, TD Canada Trust Business Planner "Your Small Business Planning Guide" and much more!

**Buying a Franchise in Canada by Tony Wilson, BA, LLB, is also available separately for \$19.95\***

\*Taxes and Postage are NOT INCLUDED. No refunds or exchanges. \*\* If you would like an estimate on your shipping costs please contact us. If you would like your order couriered, please specify this on order form. Courier charges will be applied to your credit card.

Canadian Franchise Association, 116-5399 Eglinton Avenue West, Toronto, Ontario M9C 5K6  
T: 416-695-2896 / 800-665-4232 Ext. 233 F: 416-695-1950 W: www.cfa.ca E: info@cfa.ca



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How did you learn about Canadian Franchise Association publications?

- Attended The Franchise Show  FranchiseCanada magazine  CFA Website  Newspaper  Internet Search  
 Other: \_\_\_\_\_

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- FranchiseCanada Directory \$9.99\*
- FranchiseCanada Magazine - Single Issue (current newsstand issue) \$4.99\*
- FranchiseCanada Magazine - 1 Year Subscription (6 issues) \$19.95\*
- FranchiseCanada Magazine - 2 Year Subscription (12 issues) \$29.99\*
- CFA Info Kit \$29.99\*
- Buying a Franchise in Canada \$19.95\*

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