

Regis Corporation : Raises Over \$1 Million for Breast Cancer Research

MINNEAPOLIS, Nov. 22, 2011 /PRNewswire/ -- Regis Corporation (NYSE:RGS) is proud to announce that their annual, national Clip for the Cure campaign reached its target goal and raised over \$1 million for the Regis Foundation for Breast Cancer Research. The campaign took place in October, which is National Breast Cancer Awareness month. Regis Corporation, the global leader in the \$160 billion haircare industry, has been supporting the cause since 1990. To date, Regis stylists, staff and clients have raised over \$9 million to fund groundbreaking breast cancer research at Mayo Clinic and other nationally recognized centers.

(Logo: <http://photos.prnewswire.com/prnh/20110831/CG60154LOGO>)

Over 7,400 Regis Corporation corporate salons across the country kicked off October by hosting a one-day haircutting event, followed by additional fundraising opportunities throughout the month. For example, 10 percent of net proceeds from the sale of private label products, including customer favorites like DESIGNLINE®, Cost Cutters Professional and MasterCuts' M|C line, were donated directly to the Foundation. Limited edition pink products, including breast cancer awareness pins and bracelets, were also available for purchase.

"It was gratifying to see our hard working stylists and their supportive families, loyal customers and dedicated business partners join forces for our Clip for the Cure campaign," said Randy Pearce, Regis Corporation's President. "Years ago, we chose breast cancer research as our primary charitable focus because so many of our employees and customers are women, many of whom have personal connections to the disease and are dedicated to the cause. We're committed to supporting this cause until a cure is found."

Salons that participated in Clip for the Cure include:

- Best Cuts
- BoRics
- Carlton Hair
- City Looks
- Cool Cuts 4 Kids
- Cost Cutters
- Famous Hair
- Fiesta Salons
- First Choice Haircutters
- Great Expectations
- Hair Excitement
- Haircrafters
- HairMasters
- Head Start Haircare
- Hennessey
- Holiday Hair
- Island Haircutting Co.
- Jean Louis David
- Magicuts

- MasterCuts
- Mia & Maxx
- Mitchell's Hair Styling
- Panopoulos Salons
- Pro-Cuts
- Progressions Salon
- RAZE
- Regis Salons
- Renee Beauty
- Saturday's
- SmartStyle
- Style America
- Supercuts
- TGF Hair Salon
- We Care Hair

For more information on Clip for the Cure, visit ClipForTheCure.org.

The Regis Foundation for Breast Cancer Research

The Regis Foundation for Breast Cancer Research supports early diagnosis, prevention, treatment and research to find a cure for breast cancer. Since it was founded in 1994, the Foundation has raised over \$9 million and currently funds groundbreaking research projects at the world-renowned Mayo Clinic in Rochester, Minnesota.

Regis Corporation

Regis Corporation (NYSE:RGS) is the beauty industry's global leader in beauty salons, hair restoration centers and cosmetology education. As of September 30, 2011, the Company owned, franchised or held ownership interests in approximately 12,800 worldwide locations. Regis' corporate and franchised locations operate under concepts such as Supercuts, Sassoon Salon, Regis Salons, MasterCuts, SmartStyle, Cost Cutters, Cool Cuts 4 Kids and Hair Club for Men and Women. In addition, Regis maintains an ownership interest in Provalliance, which operates salons primarily in Europe, under the brands of Jean Louis David, Franck Provost and Saint Algue. Regis also maintains ownership interests in Empire Education Group and the MY Style concepts in Japan. System-wide, these and other concepts are located in the U.S. and in over 30 other countries in North America, South America, Europe, Africa and Asia. For additional information about the company, including a reconciliation of non-GAAP financial information and certain supplemental financial information, please visit the Investor Information section of the corporate website at www.RegisCorp.com.

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