



FOR IMMEDIATE RELEASE

PropertyGuys.com - News Release

PropertyGuys.com West Coast Franchise Team Continues to Grow

... James and Marni Newman open new franchise in Kelowna-West

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All it took for the Newmans to purchase the PropertyGuys.com franchise in Kelowna-West was a fortuitous corporate relocation and a passion for real estate innovation. Ken LeBlanc, president of PropertyGuys.com Inc., announced today that these new franchisees will bring their operational experience and business savvy to home sellers in Kelowna-West that are seeking a proven program for selling their home without the high commissions.

"James and Marni Newman have sold several of their own homes themselves and can bring that personal experience to their new franchise on day one," said LeBlanc. "New initiatives, such as offering broker-based services through our real estate broker partnership will make our unique portfolio of services even more appealing and will help them grow their business in 2012 and beyond".

LeBlanc is confident that the corporate experience James has as a logistics and dispatch specialist in the oil industry will be a strong asset in organizing and managing the new franchise. Marni's new opportunity in the pharmaceutical industry is what initiated the couple's move to the Kelowna area.

"I thought the real estate industry would be an exciting one, so I started the certification process for becoming a traditional real estate agent. When I found out that a PropertyGuys.com franchise was available I quickly changed my focus of becoming a traditional real estate agent, since I personally believe that that is where the entire market is headed", added James.

The Newmans are currently in training with several other new franchise owners at PropertyGuys.com University (PGU), a week long program at the company's head office in Moncton, New Brunswick. "We have three young boys and we are all looking forward to enjoying the family-friendly lifestyle in Kelowna", says Marni. "Running a PropertyGuys.com franchise will be a wonderful opportunity for us to become immediately involved in our new community."

About Us

PropertyGuys.com is reconstructing how real estate is bought and sold. We're NOT real estate agents or brokers. We're something very different - something much better. We are a network of people on the ground in communities all across the country that provide a safe and practical way for buyers and sellers to connect and avoid the high cost of commission. Selling privately is the future of real estate.

PropertyGuys.com is Canada's only full-service, private sale franchisor. Our ever expanding circle of franchises now includes over 600 communities from coast to coast. Are you ready to bring PropertyGuys.com to your community? Check out www.PropertyGuysFranchise.com

www.PropertyGuysFranchise.com



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