



FOR IMMEDIATE RELEASE

PropertyGuys.com - News Release

From Soap to Signs: Baty is the New Franchisee in Canmore, AB

... Cameron Baty purchases PropertyGuys.com Franchise

FOR IMMEDIATE RELEASE: November 21, 2011

Cameron Baty and his wife have made Rocky Mountain Soap Company a formidable brand in Western Canada. Ken LeBlanc, president of PropertyGuys.com Inc., is pleased to announce that Baty will be using his business skills as the new franchisee for Canmore.

"Cameron is an experienced businessman who sees the growth potential for the PropertyGuys.com brand in the changing real estate market," said LeBlanc. "Our ability to adapt to market shifts with new national initiatives, such as offering broker-based services through our real estate broker partnership, is definitely one of our strengths. But it only works when we have franchise operators like Baty in their community bringing our unique program to their customers".

"I am enjoying immersing myself in an industry that is going through such dynamic change. I am looking forward to jumping into a role that requires one-to-one customer interaction", added Baty. He has just completed training with several other new franchise owners at PropertyGuys.com University (PGU), a week long program at the company's head office in Moncton, New Brunswick.

Baty worked for fishing lodges in the Arctic after completing his Bachelor in Business Management at Ryerson Institute prior to starting the Rocky Mountain Soap Company, which now has 10 retail stores in Western Canada. His wife will manage the soap company while Baty focuses his attention on running the PropertyGuys.com franchise.

About Us

PropertyGuys.com is reconstructing how real estate is bought and sold. We're NOT real estate agents or brokers. We're something very different - something much better. We are a network of people on the ground in communities all across the country that provide a safe and practical way for buyers and sellers to connect and avoid the high cost of commission. Selling privately is the future of real estate.

PropertyGuys.com is Canada's only full-service, private sale franchisor. Our ever expanding circle of franchises now includes over 600 communities from coast to coast. Are you ready to bring PropertyGuys.com to your community? Check out

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