

Pro Fleet Care Announces First Female Franchisee

November 01, 2011 // Franchising.com // GUELPH, Ontario - Pro Fleet Care, the only [mobile](#) rust control service franchise, is thrilled to announce Laurie Ann Bowman, mother of two and the first female franchisee of Pro Fleet Care, as their newest [business partner](#). Laurie began servicing fleets in Guelph, Ontario earlier this September, bringing the number of Pro Fleet Care locations up to seventeen.

Laurie is excited about being the first female to own a Pro Fleet Care Franchise and she feels strongly that she has a lot to bring to the Pro Fleet Care family of franchisees. "I have a strong work ethic and an entrepreneurial spirit. I'm very excited to be working in my own business – a dream I have had for many years." says Laurie.

Laurie adds, "I chose to become a Pro Fleet Care franchisee due to the low investment required and the ability to start making money quickly, as well as the potential to make a substantial income based on my willingness and effort. The work hours are also flexible so I can work around my children's schedule. Another major factor was that Bob and Greg treat their business partners as family and they work with you to create a successful business."

"My father, Bob, and I are very pleased to welcome Laurie to the Pro Fleet Care family," says Greg Lawrie, President of Pro Fleet Care. "About a year ago, I started to believe the market place was ready for a female operator and decided that Pro Fleet Care would lead the way by encouraging a female [business partner](#) to join the Pro Fleet Care team. Laurie's customer service skills, which were developed in the highly competitive [insurance](#) industry, makes her a great choice as a business partner. She understands the Pro Fleet Care business model of putting the needs of customers first." Laurie Bowman can be reached at 1 519-240-1124.

About Pro Fleet Care

Pro Fleet Care is a unique and comparatively low start-up cost franchise, in the growing rust protection industry. We offer the only leading edge mobile concept in the industry, providing exceptional rust control service, on site, on time and as promised.

For further information please contact:

Pro Fleet Care Canada

1 905 667 8595

1 866 787 8645

info@profleetcare.com

www.profleetcare.com

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