

The Melting Pot Restaurants, Inc. and St. Jude Children's Research Hospital® Partner for the 8th Annual Thanks and Giving® Campaign

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SOURCE The Melting Pot Restaurants, Inc.

TAMPA, Fla., Oct. 27, 2011 /PRNewswire/ -- The Melting Pot Restaurants, Inc. (<http://www.meltingpot.com>) joins St. Jude Children's Research Hospital® (<http://www.stjude.org>) for the eighth annual *Thanks and Giving* campaign (<http://www.meltingpot.com/fondueforthekids>) from Oct. 29 – Dec. 31, that asks guests to "give thanks for the healthy kids in your life, and give to those who are not" by raising funds for cancer research.

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"The Melting Pot is proud to participate in the 2011 St. Jude *Thanks and Giving* campaign as we strive to help St. Jude find cures for pediatric cancer and other catastrophic diseases," said Mike Lester, president of The Melting Pot Restaurants, Inc. "Giving back to the community through programs like this is rewarding for our team members and guests, especially during the holiday season."

During the *Thanks and Giving* campaign, every check presented to guests will include a line for them to easily make a donation to St. Jude. Donations can also be made online at <http://www.meltingpot.com/fondueforthekids>.

Since becoming a partner in 2003, The Melting Pot Restaurants, Inc. has raised more than \$6 million for St. Jude.

St. Jude is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. St. Jude is the only pediatric cancer research center where families never pay for treatment not covered by insurance. At St. Jude, no child is ever turned away because of a family's inability to pay. St. Jude has treated children from all 50 states and around the world. The hospital freely shares its research with the global medical community, helping children who never even visit St. Jude.

Since opening its doors in 1962, St. Jude has developed protocols that have helped push survival rates for childhood cancers from less than 20 percent to 80 percent overall. In fact, the survival rate for the most common form of childhood cancer, acute lymphoblastic leukemia, has risen from just four percent in 1962 to 94 percent today.

For more information or to make a donation, visit <http://www.meltingpot.com/fondueforthekids> or call 1-800-4STJUDE.

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