

HOME INSTEAD SENIOR CARE

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Home Instead Senior Care launches Be a Santa to a Senior®

TORONTO, Nov. 15, 2011 /CNW/ - Home Instead Senior Care® is launching its seventh annual *Be a Santa to a Senior®* program, which collects and distributes holiday gifts for thousands of isolated and lonely seniors throughout the city. The event will be held on Thursday November 17, at 11:00 a.m. at the Isabel and Arthur Meighen Manor, Meighen Health Centre in Toronto.

Home Instead Senior Care makes *Be a Santa to a Senior®* a reality by partnering with local non-profit agencies, retailers, companies and volunteers from the community.

The program isn't only about the gifts. *Be a Santa to a Senior®* is designed to help stimulate human contact and social interaction for older adults.

Home Instead Senior Care, which provides non-medical home care and companionship services for seniors in their own homes and in care facilities, has 10 locations in the Toronto area and 30 across Canada.

WHAT: *Be a Santa to a Senior®* program launch

WHO: Hosted by Home Instead Senior Care

WHEN: Thursday November 17, 2011 at 11:00 a.m.

WHERE: The Isabel and Arthur Meighen Manor,
155 Millwood Road, Toronto

For further information:

For more information or to attend the kick-off, please contact:

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