

Giant Tiger Unwraps Its "New Concept" Store Just in Time for the Holidays!

Contributed by Editor
Saturday, 05 November 2011

On Saturday, November 5, 2011 Giant Tiger celebrates the opening of its brand new store in Hawkesbury, Ontario. The new 19,775 square foot store is located at 277 Regent Street, across the parking lot from the original Giant Tiger store which opened in 1983.

Doors open for Saturday's grand opening at 8 a.m. after a ribbon cutting and speeches. As community is at the core of the Giant Tiger brand, a charity barbecue offering a hot dog and a drink for one dollar will be held during the day, with all proceeds raised to support Valoris for Children and Adults of Prescott-Russell. The Giant Tiger team is committed to raise funds to help local organizations and what better way to do this than while celebrating the reopening of the store with the community.

"We are extremely excited about our new store!" says Donna Hoffman, Store Owner of the Hawkesbury Giant Tiger store. "It is bigger and brighter than our old store and the new layout maximizes the use of the floor space. We can't wait to see our customers' reaction when they see our new colors, merchandising layout, fixtures and signage. We invite everyone to come and see our new look and celebrate with us this Saturday."

The fun-filled day will have plenty of free activities for customers of all ages including gift card giveaways to the first one hundred customers in store, entertainment, music, face painting, climbing tower, balloons, treats, temporary tiger tattoos, and even a visit from the Giant Tiger himself!

"A brand new store with the same low prices! Customers in and around Hawkesbury will continue to find a unique and friendly place to shop offering the same outstanding every day value they have come to expect from Giant Tiger". States Donna Hoffman. "All this and in one convenient destination for fashion clothing, groceries, and everyday basic needs. Giant Tiger is guest friendly with wider aisles and new treasures to discover every day. We are looking forward to celebrating this special day with our local community while raising money for Valoris for Children and Adults of Prescott-Russell and we look forward to your support."

WHAT:

Giant Tiger Grand Opening

WHEN:

Saturday, November 5, 2011

7:45 a.m.: Opening ceremonies, speeches and the ribbon cutting.

8 a.m.: Giant Tiger Hawkesbury officially opens.

WHERE:

277 Regent Street, Hawkesbury, ON

About Port Hope's Giant Tiger:

- Located at 277 Regent Street
- Now has over 19,775 square feet of shopping space.
- The original store had 13,500 square feet and opened in September 1983.
- 49 team members in both full and part-time positions.
- Hours of operation: Monday to Friday from 8 a.m. to 9 p.m., Saturday 8 a.m. to 6 p.m., and Sunday from 9 a.m. to 5:30 p.m.

About Giant Tiger:

Giant Tiger is the leading Canadian owned family discount store, providing on trend family fashions, groceries, and everyday needs at low prices that Canadians have come to love and expect. Established in 1961 in Ottawa's Byward Market, the privately held company has grown to over 200 locations across Canada and employs over 7,000 team members. The friendly local stores with the iconic yellow tiger logo are more than an affordable and convenient shopping experience for customers, they help bring communities together. Giant Tiger has a long-standing tradition of supporting surrounding communities. In 2010, Giant Tiger donated more than \$2 million to more than 700 local associations across Canada. For more information about the company, please visit www.gianttiger.com and www.gtboutique.com, or join us on Facebook at www.facebook.com/gianttiger or follow us on Twitter @GTboutique.