

Giant Tiger Stores Limited



November 18, 2011 08:00 ET

Giant Tiger in Espanola Unveils Its New Look With a Celebration!

OTTAWA, ONTARIO--(Marketwire - Nov. 18, 2011) - On Saturday, November 19, 2011 Giant Tiger Espanola will reveal a bigger and better store where the store's selling space was increased from 12,685 square feet to approximately 17,465 square feet.

Doors open on Saturday at 8 a.m. As community is at the core of the Giant Tiger brand, a charity barbecue offering a hot dog and a drink for one dollar will be held during the day, with all proceeds raised to support the Lion's Club of Espanola.

Store Owner Jeanno Lalande states, "We responded to our customers. They needed more space to shop and we are proud to offer them this beautiful new store. Our connection to our community is important to our customers as well, which is why our celebration wouldn't be complete without partnering with our charitable organization of choice. Our Giant Tiger team is committed to raise funds to help local organizations and today presents a great opportunity to do so."

The fun-filled day will also include music, face painting, balloons and treats.

"Customers will continue to find the same low prices they have come to expect from Giant Tiger, outstanding value for their family's money and a unique & friendly place to shop in one convenient destination for fashion clothing, groceries, and everyday basic needs" says Jeanno Lalande, Espanola Store Owner. "Giant Tiger is guest friendly with brand new features and new treasures to discover every day. We are looking forward to celebrating this special day with our local community while raising money for the Lion's Club of Espanola and we look forward to your support."

WHAT: Giant Tiger Grand Re-Opening Celebration

WHEN: Saturday, November 19, 2011
8:00 a.m.: Giant Tiger Espanola officially opens.

WHERE: 270 Centre Street Highway 6 in Espanola

About the Espanola Giant Tiger:

- 17,465 square feet of shopping space (expanded from 12,685 square feet).
- 35 team members in both full and part-time positions.
- Hours of operation: Monday to Friday from 8:00 a.m. to 9:00 p.m., Saturday 8:00 a.m. to 6:00 p.m., and Sunday from 10:00 a.m. to 5:00 p.m.

About Giant Tiger:

Giant Tiger is the leading Canadian owned family discount store, providing on trend family fashions, groceries, and everyday needs at low prices that Canadians have come to love and expect. Established in 1961 in Ottawa's Byward Market, the privately held company has grown to over 200 locations across Canada and employs over 7,000 team members. The friendly local stores with the iconic yellow tiger logo are more than an affordable and convenient shopping experience for customers, they help bring communities together. Giant Tiger has a long-standing tradition of supporting surrounding communities. In 2010, Giant Tiger donated more than \$2 million to more than 700 local associations across Canada. For more information about the company, please visit www.gianttiger.com and www.gtboutique.com, or join us on Facebook at www.facebook.com/gianttiger or follow us on Twitter @GTboutique.

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