
Motel 6 Collects 5,400 Teddy Bears Thanks to Community Support

Contributed by Editor
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Motel 6 locations throughout the U.S. and Canada collected more than 5,400 teddy bears as part of the chain's fourth-annual Great Teddy Bear Roundup. The teddy bears have been donated to law enforcement agencies, fire departments, hospitals and local Ronald McDonald Houses to provide comfort to children in stressful or traumatic situations.

"We are grateful to the guests and community members who generously donated and helped us collect the teddy bears," said Jim Amorosia, CEO of Motel 6 and Studio 6. "Police, fire departments and social services are such an integral part of the local community, and we are proud to help them offer comfort to children in need."

Each year, police and fire departments collect teddy bears to donate to hospitals and child protective agencies or to hand out to children they encounter every day. Now in its fourth year, the Great Teddy Bear Roundup has garnered over 25,000 teddy bears in support of these efforts.

About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,100 company-owned and franchised locations throughout the United States and Canada. For 25 years, Motel 6 has used the tagline, "We'll leave the light on for you®," earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee and expanded cable channel line-up. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

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