

Giant Tiger Stores Limited



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Media Advisory: Giant Tiger Announces Pilot Store For Its "New Store Experience" Project!

OTTAWA, ONTARIO--(Marketwire - Jan. 12, 2012) - This week, Giant Tiger begins a full renovation of their store located at 900 Watters Road in Orleans (Ottawa). The store is being redesigned to greatly improve the shopping experience for our customers. Orleans shoppers will find even more of the same outstanding values, great deals and friendly customer service they've come to expect from Giant Tiger for their fashion, food and home needs - PLUS a lot more space to shop and a fun new Giant Tiger look!

Some of the ideas that will be implemented in this pilot store have already been implemented recently in the construction of new Giant Tiger store in Hawkesbury and in the expansions of our stores in Smiths Falls, Dunnville, Beloeil and Port Hope.

Bob O'Reilly (Store Manager at 900 Watters Road) and his store team will continue to operate the store throughout the renovation. The grand re-opening celebration is scheduled for Saturday, March 17, 2012.

About this Giant Tiger location:

- Located at 900 Watters Road in Orleans (Ottawa).
- 18,341 square feet of shopping space.
- This store originally opened on February 24, 2007.
- Hours of operation: Monday to Saturday from 8 a.m. to 9 p.m. and Sunday from 9 a.m. to 6:00 p.m.

About Giant Tiger:

Giant Tiger is the leading Canadian owned family discount store, providing on trend family fashions, groceries, and everyday needs at low prices that Canadians have come to love and expect. Established in 1961 in Ottawa's Byward Market, the privately held company has grown to over 200 locations across Canada and employs over 7,000 team members. The friendly local stores with the iconic yellow tiger logo are more than an affordable and convenient shopping experience for customers, they help bring communities together. Giant Tiger has a long-standing tradition of supporting surrounding communities. In 2011, Giant Tiger donated more than \$2 million to more than 700 local associations

across Canada. For more information about the company, please visit www.gianttiger.com and www.gtboutique.com, or join us on Facebook at www.facebook.com/gianttiger or follow us on Twitter @GTboutique.

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