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Pizza Hut Introduces Ultimate Stuffed Crust Pizza... Tantalizing Dogs Across Canada

Pizza Hut partners with the Talking Animal YouTube Channel producer to celebrate the launch of a crust so good, it won't go to the dogs

VAUGHAN, ONTARIO--(Marketwire - Dec. 8, 2011) -

Editors Note: There is one video associated with this press release.

Humans aren't the only ones drooling over Pizza Hut's new Ultimate Stuffed Crust pizza - the canine community is also begging to sample the cheesy meat-filled crust!

To celebrate the launch of the Ultimate Stuffed Crust pizza, Pizza Hut partnered with Andrew Grantham, producer of the YouTube sensation The Ultimate Dog Tease to create a side-splitting sequel that depicts just how far dogs are willing to go to try to get at that leftover pizza crust.

Watch the video (<http://bit.ly/ruEfdQ>)

NOTE: Pizza Hut ensured that no animals went hungry during the making of this video (nor were their healthy diets compromised). **To mark the premiere of the video and celebrate animals across Canada, Pizza Hut is donating \$5,000 to Helping Homeless Pets.**

"Pizza Hut has built a reputation on being generous with toppings - we offer the cheesiest, meatiest, tastiest pizza in Canada," says Arlene Stratton, Senior Marketing Manager, Pizza Hut. "Well. Things just got a whole lot cheesier and meatier! Just when you thought it wasn't possible to pack any more toppings onto a pizza, we stuffed them into the crust. It's like having a whole other pizza inside your pizza."

The Ultimate Stuffed Crust pizzas - available for a limited time at restaurants across Canada, now until December 31, 2011 - can be enjoyed two different ways: Pepperoni Ultimate Stuffed Crust, stuffed with pepperoni and a cheesy filling and the Meaty Ultimate Stuffed Crust, with pepperoni, mild sausage, beef topping, bacon crumble and, of course, a cheesy filling. For details and to try it at home visit www.pizzahut.ca.

About Pizza Hut

Pizza Hut is one of Canada's largest pizza restaurant chains with over 320 franchised restaurants across Canada offering dine-in, delivery and online ordering experiences. With more than 12,800 locations in 100 countries, Pizza Hut is the world's largest pizza restaurant company.

Pizza Hut, Inc. is a subsidiary of Yum! Brands, Inc. (NYSE:YUM). Those hungry for more information can visit us at www.pizzahut.ca.

About Helping Homeless Pets

Helping Homeless Pets is a registered Canadian charity created in November 2006 to help pets needing new homes, by directly supporting pet welfare groups. We currently have 49 member organizations, all working together to help homeless pets and to prevent future homeless pets. Please visit us at www.helpinghomelesspets.com and help us make a difference.