

Home-Alyze Appoints New President and CEO

(1888PressRelease) [December 08, 2011](#) - Calgary, Alberta - Home-Alyze founder Peter Salmon announced today the promotion of Tracy Lonnen to the position of President and CEO effective immediately.

"Tracy is an experienced and capable young visionary who embraces new age opportunities" says Salmon of his successor. "She has the passion to make a difference in our evolving industry."

Lonnen has been with Home-Alyze since 1993 and has had a special focus in the franchise side of the business, training franchisees on everything from office administration to first contact and organization since 1999.

"I have been working towards this promotion so needless to say I am ecstatic" commented Lonnen. "I have always had a passion for customers and will continue to build and maintain client relationships. I want to work closely with my amazing team to ensure that Home-Alyze stands out as the most credible home inspection service in Canada."

About Home-Alyze

In 1978, Home-Alyze was established as the first formal home inspection business in Western Canada. This family-owned business has since grown to include franchise locations in British Columbia, Manitoba, Saskatchewan and Alberta. At Home-Alyze we are committed to providing existing and potential homeowners with comprehensive, quality reports that will allow them to purchase, sell, renovate or maintain their home with a better knowledge of its present condition and any preventative maintenance or repairs that may be required. Our inspections are designed to help protect both your investment and personal safety.