



Budget Blinds' Holiday Mission: Raise \$20K in 20 Days for Blind Children's Learning Center

20-year-old Orange, Calif.-based Budget Blinds is on a mission to raise \$20,000 in 20 days for Santa Ana, Calif. based Blind Children's Learning Center so that it can match it-- dollar for dollar, up to \$20,000. Donations to Blind Children's Learning Center can be made at Budget Blinds website (www.budgetblinds.com), Budget Blinds facebook page (www.facebook.com/budgetblinds), or Blind Children's Learning Center blog (<http://www.blindchildrenslearningcenter.blogspot.com/>)

ORANGE, Calif. (PRWEB) December 12, 2011 -- The folks at [Budget Blinds, Inc.](#) are on a holiday mission: to raise \$20,000 in 20 days for Santa Ana-based [Blind Children's Learning Center \(BCLC\)](#) so that the company can match the donation.

“This is exciting, isn't it?” beamed Budget Blinds Chief Operations Officer Todd Jackson. “We really wanted to do more than just cut a check. We wanted to help a worthy charity that may be overlooked by companies in favor of larger groups.”

What started as a straightforward donation morphed into a pledge to match donations made during the month of December, up to \$20,000, after Jackson visited BCLC.

“I was truly impressed and excited to see the great work being done at the Center,” said Jackson. “So I told my partners that we really needed to do something more than our initial idea, and the guys were on board in a second. So, now we're on a mission to raise \$20,000 in 20 days so that we can match it.”

The Santa Ana, Calif.-based Blind Children's Learning Center (BCLC) provides early intervention, education and services for blind, visually impaired or deaf-blind children and their families to empower independence. It will be celebrating its fiftieth anniversary in 2012.

“We are amazed at the energy behind this offer,” said Carolyn Baker, Director of Development for Blind Children's Learning Center. “Not only are the folks at Budget Blinds pledging a \$20,000 matching gift, but they're working to raise \$20,000, too.”

Orange-based Budget Blinds, which was founded in 1992 by five friends: Brent Hallock, Chad Hallock, Dave Lewis, Todd Jackson and Tony Forbes, will celebrate its twentieth anniversary in 2012.

“We really didn't intend for the number 20, to play so prominently in this effort,” said Jackson. “It just kind of happened that way.”

The company is even inviting its vendors to get in on the act.

“Many of our vendors are asking what they can get for us as an anniversary gift,” said Jackson. “We're asking them to make a donation to the Blind Children's Learning Center during the month of December so that we can match it.”



If you'd like to participate in this donation drive, you are invited to chip in by visiting Budget Blinds' website (www.budgetblinds.com), Budget Blinds facebook page (facebook.com/BudgetBlinds), or the Blind Children's Learning Center's blog (<http://blindchildrenslearningcenter.blogspot.com>) and clicking on the Chip In link.

"It will be great to award a \$20,000 check to the Blind Children's Learning Center at our national convention in January," said Jackson.

About BUDGET BLINDS, Inc. and Home Franchise Concepts

Based in Orange, California, Budget Blinds, Inc. was founded in 1992 and currently boasts over 800 franchise territories serving nearly 4,000 cities throughout the United States and Canada. In 2006, the founders of Budget Blinds, Inc. created Home Franchise Concepts to be the parent company to Budget Blinds and its sister concepts. As consumer demand for its quality, convenient services continues to grow, Budget Blinds is on its way to dominating the multi-billion dollar window covering market. Budget Blinds has been recognized as a leader in the franchise industry by organizations such as Entrepreneur, AllBusiness, Inc. and Franchise Business Review. For more information on Budget Blinds please visit www.budgetblinds.com or <http://www.budgetblinds.com/pressroom> or call 1-800-519-6298 ext. 6449.

About Blind Children's Learning Center

Blind Children's Learning Center, a non-profit agency, was founded in 1962 by six blind adults originally called "Services for the Blind Orange County" to provide support for blind individuals. The founders quickly discovered the key to helping visually impaired children was to start working with them at a very early age. Today the agency serves children and their families through four core programs: Infant Family Focus, Early Childhood Center, Outreach and Therapy Services, with the mission to provide early intervention, education and services for blind, visually impaired or deaf-blind children and their families to empower independence. For more information please visit <http://www.blindkids.org>

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