

## **Media Advisory - UFC Fighters to meet fans at Boston Pizza prior to UFC 140**

TORONTO, Dec. 6, 2011 /CNW/ - Boston Pizza is ready to flex its muscles as The Official Sports Bar of UFC Canada. Beginning with an exclusive **Boston Pizza UFC Fighter Forum** event at Boston Pizza Front & John on Wednesday, December 7, Boston Pizza locations throughout Toronto will be 'the' place to be to meet UFC fighters, win UFC tickets and take in all the action of UFC 140.

**WHAT: BOSTON PIZZA UFC FIGHTER FORUM** - Join UFC fighters Matt Mitrione and Sean Pierson for an exclusive live fan Q&A and autograph/photo session. Fans in attendance will have the chance to ask the fighters questions and win a pair of tickets to UFC 140 at the ACC on Saturday, December 10.

**WHERE:** Boston Pizza Front & John  
250 Front Street West, Toronto  
416-593-8555

**WHEN:** Wednesday, December 7, 2011 - 4:00 PM - 7:00 PM

Boston Pizza locations will also be hosting a number of UFC 140 pre-parties featuring fighter appearances and UFC 140 ticket giveaways.

### **THURSDAY, DECEMBER 8, 2011 - Doors Open at 6:00 PM**

#### **Boston Pizza Yonge & Sheppard**

##### **Fight Appearance by Matt Mitrione**

4841 Yonge Street  
416-733-3172

#### **Boston Pizza Leslie Lakeshore**

##### **UFC appearance by Benson Henderson**

16A Leslie Street, Unit 1  
416-778-4700

#### **Boston Pizza Yonge & Eglinton**

##### **Featuring appearance by Mark Munoz**

40 Eglinton Avenue West  
416-485-2500

### **FRIDAY, DECEMBER 9, 2011 - Doors Open at 5:00 PM**

#### **Boston Pizza Front & John**

##### **Friday Fighter Appearance**

##### **Appearance by Rory MacDonald**

250 Front Street West  
416-593-8555

**For more information on these events, visit: <http://www.ufc.ca/boston-pizza>**