

Aussie Pet Mobile Canada Leaves Its Mark On Toronto!

Aussie Pet Mobile Canada Franchise continues to grow with its recent expansion into Toronto, Ontario. This is the 40th franchised territory that has been awarded.

Canada, Dec 02, 2011 -- Toronto, Ontario (November 25, 2011) – Aussie Pet Mobile Canada, the nation's largest mobile pet grooming business in the \$50-plus billion pet industry, today announced the recent opening of its newest location in Toronto, Ontario. This is the 40th franchised territory that has been awarded. Aussie Pet Mobile will service Toronto in its solar powered Mercedes Benz Sprinter Pet Spas fully equipped with a patented heated hydro bath as well as self contained water, waste and electricity. The solar powered pet spas convert solar energy to electric power helping to reduce emissions while the pet spa remains idle during appointments.

Owner Vince Yang and Groomer Ullanda Chu knew Aussie was the right choice for their business venture. "Aussie was the right opportunity for me after seeing how Aussies system would work for my own Chow Chow" said Chu , Co-owner of Aussie Pet Mobile based out of Richmond Hill. "My dog was banned from a local grooming store and then labeled as aggressive. I wanted something that would avoid me having to take my Chow Chow to another grooming service. Vince found Aussie and our love for animals secured our decision to go into this business. We are proud to be opening up Aussie Pet Mobile Canada's 40th franchised territory here in Ontario."

The convenient mobile pet grooming service offers one-on-one attention in an inviting and relaxing atmosphere not typically found in storefront grooming locations. Many Aussie Franchise Owners are the official groomers of the SPCA in their neighborhood and many volunteer their grooming services to seniors. The Aussie Pet Mobile, a custom designed Mercedes Benz Sprinter van with air conditioning, heat, electricity, and water, relies on no outside electrical or water hookups which makes the unique service easy for apartment or condo residents as well as homeowners.

Aussie Pet Mobile's professional groomers pamper pets with a 15-step spa treatment that includes a customized shampoo, massage, hand dry, brushing, and nail trimming, just to name a few treats. Extra services are also available, such as aloe treatments for dry skin, nail grinding, flea and tick control and an excess hair removal tool known as the Furminator that reduces shedding up to 90% if done on a regular basis.

The royal treatment for our four-legged friends continues with Aussie Pet Mobile's "pawdicures," nontoxic and quick-drying nail painting. Pricing for all of Aussie Pet

Mobile services depends on the breed, size, coat condition and scope of services.

"I left a high paying management position with Nissan Automotive to pursue a passion." Said Vince. "Aussie shares the same passion I do for pets. They provide everything for your dog during the grooming process. This helps reduce the stress and anxiety your pet feels when going to a traditional grooming store. Your pet receives the same kind of pampering treatment that I would expect when visiting a store front location." For more information about Aussie Pet Mobile, please visit www.aussiepetmobile.ca.

Aussie Pet Mobile was founded in Australia in 1996 and is the world's largest mobile pet grooming business serving more than 700 exclusive territories in the U.S. and 12 overseas countries including Australia, Japan, Ireland, China, Taiwan, Hong Kong, Korea, Greece the United Kingdom, and has taken British Columbia, Canada by storm. In 2009, Aussie Pet Mobile was voted the World's #1 Pet Service by Entrepreneur Magazine. Aussie Pet Mobile's certified and trained groomers pamper pets with personal, one-on-one attention in the comfort of their own surroundings. This ensures the pet is not spending the day 'caged' in a stressful store environment and affords the owner the luxury of not having to make repeat trips from their house to the grooming salon for drop off and collection.

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