

ActionCOACH Ranked 87 in Entrepreneur Magazine's Franchise 500

Contributed by Editor
Sunday, 18 December 2011

As the economy continues its long road to recovery, the industry of Business Coaching has become vitally important to thousands, if not millions, of business owners around the world, which is why it came as little surprise that the leader of that industry, ActionCOACH, was named number 87 in the Entrepreneur Magazine Franchise 500 in the list that was revealed on December 14, 2011.

ActionCOACH has been the highest rated Business Coaching Franchise on the list every year since 2004 and saw its rating jump nearly 100 spots in the ranking from last year, when the company earned the number 175 spot on the list.

"This is huge news and to move from number 175 to 87 is terrific," ActionCOACH Founder and Chairman Brad Sugars said. "In a year that was not exceptionally great for franchising we had some major achievements including opening in countries like India, Belgium, Venezuela and Chile. We also added an Item 19 earnings claim in our FDD showing our coaches make significantly more than independent coaches. This ranking shows prospective franchisees the return they can expect from being an ActionCOACH."

Entrepreneur determines its Franchise 500 awards and rankings based on a number of factors that include financial stability, financial strength, growth rate and size of the franchise system. ActionCOACH's ranking shows the company's strength, even in today's economy, and its positive reputation within the franchise industry.

"Despite the economic environment, we now have coaches in 39 countries and are licensed in more than 50 countries. We won't be satisfied until we reach our vision of world abundance through business re-education. Our purpose at ActionCOACH is to have a coach in every business around the world and our place on this list is another sign that we are well on our way to doing just that," Sugars said.

Sugars started ActionCOACH in 1993 and by franchising the company in 1997, Sugars helped grow the industry of Business Coaching. ActionCOACH specializes in coaching small to medium sized businesses as well as executive teams and group coaching and is the world's number one business coaching and executive coaching firm, with more than 1,000 offices in 39 countries. To learn more, go to actioncoach.com.