

FOR IMMEDIATE RELEASE:
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Shamrock Burgers Announces: Franchise Marketing Plan for the Greater Toronto Area.

Shamrock burgers, is proud to announce its expansion plans for Ontario and is looking for qualified franchisees. This is a Ground floor opportunity to be part of a new concept poised for explosive growth. The reaction to Shamrocks premier Franchise Show was incredible and interest is expected to grow exponentially.

This family owned and operated business has been in operation for 40 years in Scarborough and 4 years in Brooklin, Ontario. In 2010 the business and brand went through a complete makeover as part of its franchise plans.

It all started with delicious homemade recipes for burgers and onion rings, made fresh to order. From the simple principles of quality ingredients, fresh made to order meals and fast, friendly service grew the edgy rock & roll Shamrock concept of today.

Shamrock offers a turnkey system that most anyone can learn and excel with. Training is comprehensive we're looking for anyone with a passion for great food and building relationships with customers. With a young personable and energetic staff a typical location can operate effectively with just 2-4 people. The core menu consisting of burgers fries and onion rings is populated with the Classic Rock, Rock Star and Famous combos. And "if you think you can handle it, The Monster Sham burger".

Shamrock is seeking partners that are passionate about the Shamrock brand and providing the best possible rock & roll experience for their customers. Site location within the GTA is very flexible and Shamrock will work with franchisees to ensure the prospective location is ideal.

For more information contact Greg Maleganeas at 416-606-3238 or franchise@shamrockburgers.com

Visit Shamrock at
franchise@shamrockburgers.com
www.shamrockburgers.com