

Reliable Independent Living Services Announces Fourth Franchisee

Toronto-based barrier-free home modification franchise company Reliable Independent Living Services (RILS) has announced today the granting of its fourth franchise.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - Sep 11, 2011 - Toronto-based barrier-free home modification franchise company Reliable Independent Living Services (RILS) has announced today the granting of its fourth franchise.

RILS provides consultation, assessment, modification and installation services to both residential and commercial customers and helps people with disabilities and seniors with mobility challenges to remain in their homes and live a barrier-free life. Their mission is to assist people to increase their independence, ensure their safety and enhance their personal living spaces. RILS also provide their services to commercial clients including hotels, restaurants, local municipal and government premises, public locations and any buildings that require accessibility, mobility and barrier-free facilities.

Ronny Wiskin, President of RILS, said, "Over the past several years I have learned first-hand that Daniel has the same commitment as RILS towards meeting our clients' needs, as well as sharing the same vision as ourselves and that of our system partners, he brings great abilities & values to our brand. We are very happy to have him as a new franchise partner and are confident that he will develop his business into an integral part of the RILS network." Mr. Wiskin continued, "Our passion for improving quality of life is what drives us to help people achieve independent living and Daniel will be a part of this ethos, which is how our business differentiates itself and why we will continue to be leaders in the barrier-free living field."

CanFranGlobal President and CEO Gareth Parry said, "We are extremely proud to see Reliable Living growing their franchise network into the North Toronto regions of Thornhill, Woodbridge and Richmond Hill. Daniel Wiskin, their latest franchisee, will help develop the growing and well-deserved reputation of RILS and will deliver unrivalled services to new customers across this fertile territory. RILS operates in a fast-growing sector and I have experienced first-hand the excellent work they do and the difference they make to people's lives, who otherwise would struggle to stay in their own homes after injury or illness or due to old age."

RILS has developed key homecare and healthcare relationships and partnerships across Canada. Mr. Wiskin himself is a pioneer in the senior-care and physically-challenged barrier-free living sector and speaks regularly on local radio in Toronto and hosts seminars on the same. With new provincial and federal legislation being developed all the time, RILS is at the forefront of this revolution for change, to promote inclusion and accessibility for all.

New franchisee, Daniel Wiskin, said "I have watched Ronny develop RILS into the business it is today and I wanted to be part of its success." Mr. Wiskin continued, "I look forward to growing my business, being part of the RILS team and helping to achieve our synergised goals of assisting people to increase their independence, ensuring their safety and enhancing their personal living spaces".

Parry added, "RILS is providing a much-needed and under-delivered service here in Canada and in a sector that we expect to grow dramatically over the coming years. Both the senior and accessibility sectors have drawn significant federal legislation and focus, which will ensure the long-term growth and development of the RILS business."

More information at reliableliving.com.

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CanFranGlobal Consultants Inc. is a global franchise consultancy and advisory company and provides market-leading consultancy programs, forensic franchise services, training, re-structuring advisory services and marketing/brokerage services to the franchise sector.

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