

# Two-Time NBA MVP Steve Nash and Liquid Nutrition Open Trading Today on Toronto Stock Exchange

Contributed by Editor  
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Attention: News, Business, Health, Lifestyle, Sports, Marketing & Entertainment

Editors Note: A photo for this release is available via Marketwire on the picture wire of The Canadian Press.

Liquid Nutrition Group Inc. (TSX VENTURE:LQD)(TSX VENTURE:LQD.WT) and two-time NBA MVP Steve Nash celebrated the company's three-month anniversary of their new listing by opening the trading today on Toronto Stock Exchange. Greg Chamandy, Co-Founder and Chairman of the Board, Glenn Young, President and CEO, Steve Nash, Partner, the board of directors and management team were present to take part in the market open ceremony. Liquid Nutrition has been listed on TSX-Venture Exchange since May 25, 2011.

Liquid Nutrition brings functional beverages, food, vitamins and supplements all under one roof to help fuel customers from all walks of life -- the busy professional or student; the parent on-the-go; the focused athlete; consumers with dietary restrictions or even the elderly who have specific nutritional requirements -- there's a Liquid Nutrition functional beverage to satisfy any need. Using only fresh, natural ingredients, Liquid Nutrition has the ability to offer bespoke solutions to meet customers' individual preferences, without the use of any fillers, sugars or additives.

Liquid Nutrition is committed to be the leading functional beverage brand in the world, targeting the top 35 markets in Canada and the U.S. to open stores. The company also plans to export the brand to the international market. This will enable the company to build meaningful lifestyle relationships with its new business partners and customers. Concurrently, the company is also committed to developing its own Liquid Nutrition brand of product, with the goal of complementing the in-store experience with specialty/mass retail.

About Liquid Nutrition Group Inc.

Liquid Nutrition Group Inc. ("LNGI") (TSX VENTURE:LQD)(TSX VENTURE:LQD.WT) is a functional beverage, food, vitamin and supplement store franchisor, headquartered in Montreal, Québec. LNGI is committed to bringing healthy and delicious eating to communities around the world. Through its wholly-owned subsidiary, Liquid Nutrition Franchising Corporation, LNGI is currently the franchisor of six stores located in Montreal, with franchise expansion opportunities throughout Canada and the United States, as well as license opportunities internationally.

For store locations, business opportunities or more information visit [www.liquidnutrition.ca](http://www.liquidnutrition.ca).

About Team Liquid

Comprised of pro-athletes and experts in the world of fitness and nutrition, members of Team Liquid were selected based on their personal and professional beliefs in healthy, active living. To learn more about Team Liquid and view the full roster, visit [www.liquidnutrition.ca/en/team\\_lq.php](http://www.liquidnutrition.ca/en/team_lq.php).

Forward-Looking Statements and Disclaimer

This press release may contain forward-looking information within the meaning of applicable securities laws. All information and statements other than statements of historical facts contained in this press release are forward-looking information. Such statements and information may be identified by words such as "about", "approximately", "may", "believes", "expects", "will", "intends", "should", "plans", "predicts", "potential", "projects", "anticipates", "estimates",

"continues", "targets" or similar words or the negative thereof or other comparable terminology. Forward-looking statements are based on the best estimates available to Liquid Nutrition at this time and involve known and unknown risks, uncertainties and other factors that may cause Liquid Nutrition's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. A description of the risks affecting Liquid Nutrition's business and activities appears under the heading "Risk Factors concerning Lime Hill, Liquid Nutrition and Amalco" in the Information Circular dated April 15, 2011 of Lime Hill Capital Corporation (now Liquid Nutrition Group Inc.), which is available on SEDAR at [www.sedar.com](http://www.sedar.com). No assurance can be given that any events anticipated by the forward-looking information in this press release will transpire or occur, or if any of them do so, what benefits that Liquid Nutrition will derive therefrom. In particular, no assurance can be given as to the future financial performance of Liquid Nutrition or its capacity to open additional stores in new markets. The forward-looking information contained in this press release is made as of the date hereof and Liquid Nutrition undertakes no obligation to publicly update such forward-looking information to reflect new information, subsequent or otherwise, unless required by applicable securities laws. The reader is warned against placing undue reliance on these forward-looking statements.

This release does not constitute an offer for sale of securities in the United States.

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