

Kumon Encourages Studying With Facebook Sweepstakes

Kumon Study Smart Sweepstakes Celebrates the Role Parents Play in their Child's Educational Success

TEANECK, N.J.--(**BUSINESS WIRE**)--Have you perfected a brain-boosting snack food or created the coziest homework hot spot? Your insistence on good study habits could win your family a \$500 Visa® gift card from **Kumon**. Parents are invited to share their family's secret to studying in the **Kumon Study Smart Sweepstakes** by posting their best study tips.

“We encourage parents to share their efforts and experiences with each other. The Kumon Study Smart Sweepstakes rewards parents and children for all their hard work while giving them new ideas for the future.”

"As students adjust to the new school year, it's important for families to create study habits that give students a proper foundation," said Kumon education specialist, Mary Mokris, Ph.D. "We encourage parents to share their efforts and experiences with each other. The **Kumon Study Smart Sweepstakes** rewards parents and children for all their hard work while giving them new ideas for the future."

Participate in the Kumon Study Smart Sweepstakes and let the Facebook community know what helps your child to achieve studying success.

- Visit www.facebook.com/kumon
- Click on the Contest tab on the left side of the page
- Tell us your best study tips in 80 words or less.
- Attach a photo to show your child hard at work studying or to show off your child's special study space.

A winner will be drawn every Friday during the sweepstakes and announced the following Monday until October 7. Enter early to be eligible for each weekly drawing. One entry per person is allowed, and winners can only win once during the sweepstakes. For more information, official rules or to enter the Kumon Study Smart Sweepstakes, visit the official **Kumon Facebook page**.

About Kumon Math and Reading Centers

Kumon is an after-school math and reading enrichment program that unlocks the potential of children so they can achieve more on their own. Founded in Japan in 1958, the learning method uses an individualized approach that helps children develop a solid command of math and reading skills. Through daily practice and mastery of materials, students increase confidence, improve concentration and develop better study skills. Kumon has 26,000 centers in 46 countries and more than 4 million students studying worldwide. The company's North American headquarters is in Teaneck, N.J. Visit www.kumon.com to learn more.

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