



Good Earth Coffeehouse & Bakery Unveils New Menu Evolution Come Taste What's new at Good Earth



In conjunction with [Chef Brad Smoliak \(www.bradsoliakcooks.com\)](http://www.bradsoliakcooks.com), [Good Earth](#) Coffeehouse and Bakery has introduced a new menu of delicious soups, chowders, and panini for fall.

With over 15 years experience as a Red Seal Chef, Brad Smoliak was one of the original Founders and Chefs at Edmonton's renowned Hardware Grill. In 2005, he cooked for Her Majesty Queen Elizabeth II during her Royal Visit. Chef Brad now consults for private clients in Canada and the US on new product development and recipe creation.

"For the past 20-plus years, I've worked in all kinds of kitchens and cooked for all kinds of people, from my teenage son to Her Majesty the Queen of England. Over the hundreds of thousands of meals I have prepared, my philosophy on food remains the same. Good food does not have to be complicated. Good food, thoughtfully prepared can be delicious, exciting and fun" says Chef Brad.

Good Earth has kept old favourites like the mac & cheese, but has refreshed other meal offerings to round out their menu of excellent coffee and home-style baking.

Some of the additions include:

- **The Albertan**
 - Real Roast Beef and Peppery Mayo on an onion filone
- **The TBA**
 - Turkey, Bacon and Avocado on a fresh ciabatta bun
- **Prairie Chowder**
 - The most popular item served by Chef Brad at Alberta House during the 2010 Olympic Games.
 - A vegetarian option with a blend of portabella, golden bolete, oyster, shitake and white button mushrooms with diced Yukon Gold potato and Great Northern beans.

Good Earth continues to work with Chef Brad to further evolve their menu options.

About Good Earth Coffeehouse and Bakery

Good Earth is a chain of specialty coffeehouses with over 30 locations throughout Alberta, British Columbia and Saskatchewan. With a reputation for excellence, the company sources the highest quality coffee and espresso through direct trade relationships with coffee farmers, purchasing Organic and Rainforest Alliance certified coffees where possible to ensure the best quality and most environmentally responsible coffees are chosen. Good Earth has focused on creating a unique experience for customers through the combination of a distinctive coffeehouse

environment, a passion for good food and social and environmental responsibility. It continues to expand the café network through franchising while maintaining its unique brand position and in the coffeehouse industry.
www.goodearthcafes.com

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