



TUESDAY, MARCH 13, 2007

LEASING IN A HOT MARKET

The commercial leasing market is red "hot" in western Canada with no relief in sight! Rates are going up, vacancies are low, demand is strong and land and construction costs are rising.

What does this mean to franchisors?
How is it affecting current and future franchisees?

Seminar presenters will review the complex nature of leases, potential pitfalls and how to negotiate the best deal in a hot market.

Who Should Attend:

- Franchisors Emerging & Mature
- Franchisees
- Real Estate/Leasing Staff

SPEAKERS:

Patti Parente
A&W Food Services of Canada

Dale Wilerton
The Lease Coach

MODERATOR:

Blair Rebane
Borden Ladner Gervais LLP

AGENDA:

8:30am- 9:00am Registration/ Continental Breakfast, **9:00am- 9:15am** Opening Remarks, **9:15am - 11:15am** Presentations, **11:15am - 11:30am** Q & A / Closing Remarks

BOOK NOW!
RECEIVE A FREE COPY OF NEGOTIATE YOUR COMMERCIAL LEASE
ONE COPY FOR EVERY COMPANY REGISTERED - A VALUE OF \$40.00

SPONSORED BY:



PACIFIC FRANCHISE EXCELLENCE SEMINAR

THE SUTTON PLACE HOTEL • 845 BURRARD ST. • 8:30 - 11:30 AM • CHATEAU MARGAUX ROOM • VANCOUVER, BC

REGISTRATION FORM

PLEASE MARK THE APPROPRIATE BOX TO INDICATE YOUR PARTICIPATION AND FEES.

MEMBERS:

Leasing in a Hot Market \$55.00 plus GST

A continental breakfast will be served at 8:30 AM

NON-MEMBERS:

Leasing in a Hot Market \$65.00 plus GST

GRAND TOTAL: \$

CONTACT INFORMATION

Participant 1: _____
Participant 2: _____
Participant 3: _____
Participant 4: _____

Company: _____
Address: _____
City: _____ Prov.: _____ Postal Code: _____
Phone: _____ Fax: _____

PAYMENT METHOD

Check enclosed Visa MasterCard American Express

Amount: _____ Credit Card #: _____ Expiry Date: _____

Card Holder Name: _____ Signature: _____

E-MAIL, FAX OR MAIL YOUR REGISTRATION FORM TO:

CANADIAN FRANCHISE ASSOCIATION • 5399 Eglinton Ave W, Suite 116, Toronto, Ontario M9C 5K6
T: 416-695-2896 / 800-665-4232 Ext. 35 • F: 416-695-1950 • E: registration@cfa.ca • W: www.cfa.ca



REGISTRATION CANCELLATION AND SUBSTITUTION POLICY

All prices are quoted in Canadian dollars. GST Registration Number R122972920. All cancellations must be sent in writing to the CFA. Full refunds less a \$50 administration fee will be made on cancellations received on or before March 1, 2007. Cancellations after this date will not be eligible for refunds or credit, but may be transferred to another individual from the same company for this event. The sponsors and management of the meeting reserve the right to make necessary changes to this program. Every effort will be made to keep the presentations and speakers as represented. However, unforeseen circumstances may result in the substitution or cancellation of a presentation topic or speaker.

Please do not send me information on future CFA events.

CFA provides delegate contact information (excluding email) to meeting sponsors and exhibitors. Check here if you do not want your information shared.